

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Confirmation No.: 2102
John HENDRICKS Art Unit: 3714
Serial No.: 09/964,883 Examiner: R. Laneau
Filed: September 28, 2001 Docket No.: 033033-00034
For: ELECTRONIC BOOK SELECTION AND DELIVERY SYSTEM HAVING
PURCHASE AND ACCOUNT MANAGEMENT FEATURES

RESPONSE UNDER 37 C.F.R. 1.121

Mail Stop Amendment

Commissioner For Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

July 15, 2011

Sir:

Responsive to the Office Action dated March 16, 2011, entry and consideration
of the following is respectfully requested.

Amendments to the claims begin on page 2.

Remarks begin on page 10.